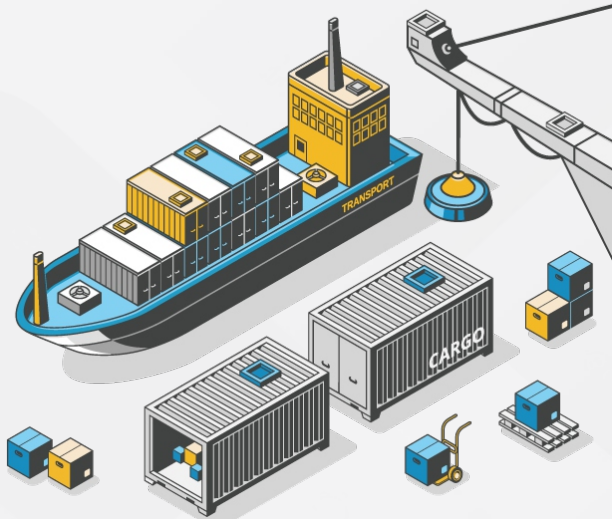


DIRECT EXIM TRADE

DEMAND - SUPPLY - PROFIT



2025 ROADMAP TO EXIM SUCCESS !

ADAPT OR PERISH: EXPORT-IMPORT IS THE ONLY FUTURE IN 2025

01 Local Market is Dead

Shops are full, prices are cut-throat, profits are gone. If you keep selling only in India, you will work hard but earn nothing.

02 Jobs Are Not Safe Anymore

Every week we hear about layoffs and salary cuts. Depending only on a job means living in constant fear of losing income.

03 The World Wants Indian Products

From spices to pharma, garments to organic food—the world is ready to buy directly from India. If we don't sell, China, Vietnam, or Bangladesh will take the chance.

04 First-Mover Advantage

2025 is the turning point. Those who start now will become market leaders with long-term buyers. Latecomers will only get leftovers.

05 Technology Has Made It Easy

Earlier only big players could export. Now with AI, WhatsApp, and online trade platforms—anyone can connect with foreign buyers and ship products.

06 India is the World's Favorite Supplier

Governments abroad are moving away from China. They are looking for India as the next trusted supplier. This is our golden chance.

07 Earn in Dollars, Spend in Rupees

Even a small export order gives income in USD or Euro. 1 Dollar = ₹80. Imagine your profits when buyers pay in foreign currency!

08 Recession-Proof Business

When Indian markets slow down, exporters survive because they sell in 10–20 different countries. One country down? Other countries still running.

09 Your Image Changes Overnight

From “local trader” to International Businessman. People respect exporters more, and you get opportunities to grow globally.

10 If You Don't Start Now, You'll Regret Later

2025 is not just another year. It's a do-or-die year for business people. Either you go global and secure your future, or stay local and watch your competitors overtake you.

WHY START EXPORT-IMPORT IN 2025?

✓ 1. Global Market Access

Domestic markets are overcrowded with shrinking profit margins; exports open access to 200+ countries and untapped buyers.

✓ 2. High Profit Potential

International trade offers stronger pricing, higher demand, and better margins compared to saturated local businesses.

✓ 3. Technology Makes It Easy

With AI, digital platforms, and trade portals, finding buyers, suppliers, and logistics solutions is faster and simpler than ever.

✓ 4. Financial Security in Uncertain Times

Job layoffs and salary cuts are increasing; an export-import business creates an independent, scalable income source.

✓ 5. Diversification of Risk

By selling in multiple countries, you reduce dependency on a single domestic market and secure long-term stability.

✓ 6. Government Support

Exporters get incentives like GST refunds, duty drawbacks, subsidies, and special finance options to boost profits.

✓ 7. Global Demand for Indian Products

7. India is a hub for sunrise sectors (organic food, textiles, handicrafts, chemicals, IT products) where demand abroad is rising exponentially.

✓ 8. Build a Future-Proof Career

Those who adapt to global trade and digital business models will survive and thrive; others will be left behind.

✓ 9. Low Entry Barrier in 2025

Starting an export-import business today doesn't require factories or heavy investment—just the right guidance, licenses, and digital setup.

✓ 10. Be a Global Entrepreneur

Instead of competing locally, position yourself as a global brand, collaborating, connecting, and trading worldwide.

EXPORT-IMPORT CLASSES V/S DIRECT EXIM TRADE CONSULTING

Aspect	Export-Import Classes	Direct Exim Trade (Consulting)
Trainer Background	Usually Trainers/ Consultants Who Are Not Actual Exporters	Led By Kavit Ashwin Shah (Real Exporter) & KTD-Ambica Group (Since 1987)
Learning Style	Theory Lectures, PowerPoint Slides, Generic Examples	Step-by-Step, Practical Roadmap Designed For Your Product & Country
Speed of Learning	Fixed Lecture Speed – If You Miss, You Fall Behind	Your Pace – Personal Mentoring Until You Fully Understand
Exposure	Limited To Classroom Case Studies	Direct Exposure To Exporters, Suppliers, Buyers, Shipments & Documents
Support	No Emotional Connect, Just Formal Teaching	Emotional + Personal Support So You Never Feel Lost
Outcome	Certificate + Theoretical Knowledge	Real Export Business Execution With Live Guidance
Network	Only Co-Students & Trainer	Access To Ktd-ambica Global Exporter Network
Practicality	Mostly Concepts, Little Action	From License → Buyer → Shipment → Payment (Full Execution Cycle)
Result	Knowledge Without Clarity To Act	Clarity + Confidence + Real Trade Success

BENEFITS OF CHOOSING DIRECT EXIM TRADE

- ✓ Learn From Real Exporters, Not Just Lecturers.
- ✓ Personal Mentor (kavit Shah) With Emotional + Professional Guidance.
- ✓ Practical, Hands-on Exposure To Global Trade.
- ✓ Part Of A Group Of Companies (KTD-Ambica) With 35+ Years Of Export Legacy.
- ✓ Move From Theory → Practice → Trade Execution In Just 13 Weeks.



GLOBAL BUSINESS SETUP

1. BRANDING SETUP

- ✓ Brand Name & Tagline
- ✓ Brand Logo
- ✓ Brand Stationery Design
- ✓ Company Brochure
- ✓ Product Catalogue
- ✓ Secured Website
- ✓ Domain Mail
- ✓ Digital Newspaper Articles



2. MARKETING SETUP

- ✓ Meta Ads Setup
- ✓ Google Ads Setup
- ✓ LinkedIn Ads
- ✓ GSheets CRM
- ✓ Keyword Analysis
- ✓ SM Posting Tools
- ✓ Trade.Gov Setup



GLOBAL BUSINESS SETUP

3. COMMUNICATION SETUP

- ✓ Calling Softwares
- ✓ Messengers Setup
- ✓ E-Mail Setup
- ✓ Formats



4. A.I. TOOLS SETUP

- ✓ Updated List of A.I. Tools
- ✓ Working of A.I. Tools
- ✓ Use Case Support



5. INVESTOR'S SETUP

- ✓ Presentation
- ✓ Pitch
- ✓ Financial Reports
- ✓ Business Strategy



6. PAYMENT & LOGISTICS GUIDANCE

- ✓ Courier Accounts
- ✓ PayPal
- ✓ SWIFT Registration
- ✓ ICEGate
- ✓ Ease of Logistics



HOW TO START DIRECT EXIM TRADE

A. ROADMAP PROTOCOL

- ✓ A1. Verification
- ✓ A2. Profiling
- ✓ A3. Registration
- ✓ A4. Country & Product Finalization
 - 1. 01 Country
 - 2. 05 Product (08 Digits HSN)
- ✓ A5. Set up Working Timeline
- ✓ A6. Business Working Timeline
- ✓ A7. Global Market Analysis
- ✓ A8. Handover



B. TRADE WORKING PROTOCOL

- ✓ B1. Global Branding
- ✓ B2. Buyer Finding & Creation
- ✓ B3. Supplier Sourcing
- ✓ B4. Licensing And Documentation
- ✓ B5. Costing And Profit Setting
- ✓ B6. Meeting
- ✓ B7. Negotiation And Deal Finalization
- ✓ B8. Trade Execution And Investor Liaisoning



K T Desai Clearing & Forwarding, a leading Custom House Agency (CHA) in the field of import and export clearing and forwarding, was established in 1987 by **Mr. Kamlesh T. Desai**, a Mumbai-based businessman. Recognizing the potential of global business, KTD became a pioneer in India's CHA industry after India's globalization in 1991.

In 1993, Ambica Cargo Forwarders was founded by **Mr. Milan T. Desai**. The company modernized the CHA industry by introducing technology at a time when most processes were manual. **Milan Desai** became an influential member of industry associations and contributed to various government initiatives.

While the pioneers of the group were developing the CHA industry, **Mr. Devang M. Shah** ventured into optics with Ellora Opticians in 2000, setting industry standards by importing large quantities of optical goods from China and introducing the latest designs to India.

In 2007, **Mr. Saumil Desai** joined KTD – Ambica after completing his Masters in Logistics and launched Star Logistics, expanding the group's international reach to over 30 countries with a focus on transportation and warehousing. In 2012, **Kavit Ashwin Shah** founded **Impexperts – World of Import Export**, with the mission to educate and empower aspiring importers and exporters to successfully launch their businesses and succeed internationally. He simultaneously expanded KTD – Ambica's presence in Gujarat, strengthening its footprint at major Indian ports. By 2016, **Impexperts** became a legally registered entity, co-founded by **Mr. Devang M. Shah** and **Mr. Kavit Ashwin Shah**, further enhancing the group's reach and influence.

By 2015, KTD – Ambica Group had established services at all major ports and Inland Container Depots across India, solidifying its leadership in the logistics and clearing industry. Today, the group operates 10+ offices across India with over 350 employees, driving continued growth and innovation in the clearing, forwarding, and logistics sectors. As businesses increasingly go digital, those that don't adapt risk failure. To support businesses through this transition and help them thrive in the global digital economy,

Digital Exim was launched on 7th May 2019 by **Kavit Ashwin Shah**, founder of **Impexperts – World of Import Export** (established in 2012) and part of the KTD – Ambica Group. **Digital Exim** is dedicated to facilitating the smooth transition to digital and global business practices, ensuring that businesses can succeed in a connected, borderless world.

For more details, visit our website www.digitalexim.com, or follow us on Instagram, Facebook, LinkedIn, and YouTube /DigitalExim.

For more details, visit www.ktdambica.com or Follow on – Facebook, Twitter, Instagram, LinkedIn & Youtube /ktdambica



Vision

To Digitise & Globalise the Process of Doing Business for Entrepreneurs
– Across the Globe

Mission

To Increase Profitability of the Clients by Providing Efficient &
Result-Oriented Training & Services – Customized & Personalized

Core Values

- Integrity
- Accountability
- Diligence
- Innovation

PEOPLE BEHIND DIGITAL EXIM



Mr. Kamlesh T. Desai
Founder - K.T. Desai C & F
Active Since 1987



Mr. Milan T. Desai
Founder - Ambica Cargo Forwarder
Active Since 1993



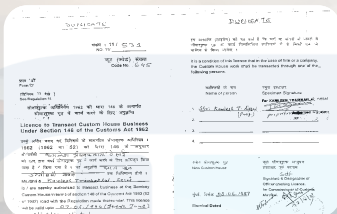
Mr. Devang M. Shah
Founder - ELLORA OPTICIANS
Active Since 2000



Mr. Saumil Desai
Founder - STAR LOGISTICS
Active Since 2007



Mr. Kavita Ashwin Shah
Founder - IMPEXPERTS | DIGITAL EXIM
Active Since 2008



sanjay jadv
25 reviews

★★★★★ a week ago **New**

Working with Digital Exim was a game changer for our business. They helped us build a strong online presence and boost our sales. Professional and results-driven.

👍 4

Mona Murjani
3 reviews

★★★★★ 5 months ago

Excellent expert company. Their service and behaviour is really good and they are understanding in way of talking is very good polite with all clients and staff members 👍

👍 5

Shubham Joshi
2 reviews

★★★★★ 5 months ago

It was an amazing experience with Digital Exim. Personally I learned so many things which I didn't know before.

👍 5

Yash Barot
12 reviews · 2 photos

★★★★★ a week ago **New**

Fantastic experience with Digital Exim! The team is knowledgeable, approachable, and always on top of the latest trends. They're our go-to for digital marketing.

👍 4

Jalviba jadeja
1 review

★★★★★ a year ago

The training sessions were interactive and engaging, making the learning process enjoyable. Kavir sir's teaching style is commendable, and he patiently addressed all our doubts and queries.

Ankita Gajjar
2 reviews

★★★★★ 3 months ago

Yeh platform starting ke liye best hai. Digital Exim ka support team bohot hi cooperative aur helpful hai. Thank you Digital Exim for your support.

👍 5

Dharti bangles Malad
3 reviews · 3 photos

★★★★★ 2 years ago

Thanks so much for your very valuable training. I really enjoyed it with Kavir Sir & their teams, and appreciated that you made it fun! I feel much better prepared to deal with uncomfortable issues.

Thank you for your wisdom, experience and personable presentation. I have joined many places, but this Digital Exim it's awesome which gives me the best helpful guidance for me to grow my business at best level, once again a very thankful 🙏

Shaikh Shahbaz
1 review

★★★★★ a year ago

I recently attended the Digital Exim workshop by Kavir Sir, and it was an eye-opening experience. Not only did I learn a lot about how to successfully export digital products, but I was also given an in-depth look into the logistics and legal aspects of it. The instructor, Kavir Sir, was knowledgeable and easy to understand. He was very organized in his teaching and explained everything clearly. The workshop also provided us with helpful materials and tips that we could use to maximize our export success. I highly recommend this workshop to anyone looking to export digital products!

Parth Brahmabhatt
4 reviews

★★★★★ 3 months ago

I Recommend Everyone If You Want To Do Import Export.. And If You Are Beginner or Experienced So Only & Only Digital Exim Is Your Best Destination.. And Specially Mr. Kavir Shah is Very Genuine, Kind, Supportive And Gentleman.. Also His Staff And Employees Are Very Polite, Kind And Hardworking.. Staff helps me a lot for my export growth. I have visited company so many times every time they treated me like family.... Love You Digital Exim And Mr. Kavir Shah Sir who take my business to the sky... Thanks and lots of love 🙏❤️

STANDARD

DURATION

6 Months

SETUP

Normal

FEES

₹99,000/-

**+18% GST
+ 10% Net Profit**

PREMIUM

DURATION

2 Years

SETUP

Buyer Creation

FEES

₹1,25,000/-

**+18% GST
+ 10% Net Profit**

Name: Digital Exim

Bank: Kotak Bank

Account No.: 3247756464

IFSC: KKBK0000825

Branch: Drive-In Road, Ahmedabad.

GST: 24AASFD2767P1ZO

DIGITAL EXIM



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0790825A0084042.bqr@kotak

**REVEALING ALL THE SECRETS WE HAVE BEEN USING SINCE
LAST 37 YEARS ABOUT IMPORT-EXPORT BUSINESS.**

Associates & Members of :



GCCI



JITO

amazon



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