





DIRECT EXIM TRADE DEMAND - SUPPLY - PROFIT



START EXPORT IMPORT TRADE WITH 09 EXIM PROTOCOLS

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MISTAKES & MYTHS IN EXPORT IMPORT



01 Leave Their Current Income Source Focus Only On Co. Setup & Basic Licensing – Time & 02 **Money Wasted Initially** 03 Selecting A Product, Instead Of Selecting A Country 04 **Cost Is Not Set** 05 **Customization In Guidance Is Not Availed** Want Direct Buyers - Embassy, Trade Portal, Port Data 06 **Only, Instead – Create New Buyers** 07 Wrong Mental State Or Thinking – Myths Page 02

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HOW TO START DIRECT EXPORT IMPORT 09 EXIM PROTOCOLS







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FEES & OTHER DETAILS





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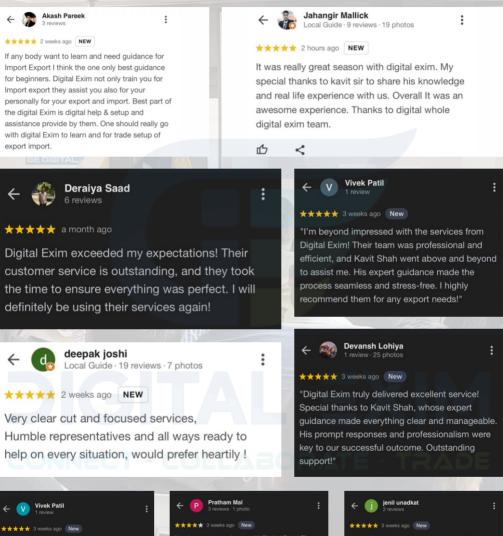
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TESTIMONIALS





"Digital Exim has been a game changer for our business! The service was top-notch, and Kavit Shah's personalized support made everything so much easier. His knowledge and attention to detail ensured everything went smoothly. Thank you, Digital Exim!"

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I had a great experience with Digital Exim! The services were excellent, and the customer support was outstanding. A special shoutout to saad deraiya, whose guidance was incredibly helpful throughout the process. He made everything easy to understand and ensured timely delivery. Thank you, Digital Exim, for your amazing support!

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Digital Exim has transformed my export-import business! Their expertise in direct trade and comprehensive support made the process seamless and efficient. The team is incredibly knowledgeable and always available to assist. I highly recommend Digital Exim to anyone looking to elevate their international trade experience!

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ABOUT KTD AMBICA GROUP



K T Desai Clearing & Forwarding – A Custom House Agency which worked in the field of import and export clearing & forwarding was established in the year 1987 by Mr. Kamlesh T. Desai. Mr. Desai, is a Mumbai based businessman who started his professional journey at a very young age and even at that juncture he foresaw the requirement of a CHA and the power of Global business, in the coming times. His prediction came true when India was Globalised in 1991 and K T Desai Clearing & Forwarding Agency became one of the pioneers of the Indian Custom House Agents Industry.

In the year **1993, Mr. Milan T. Desai** – a mechanical engineer by education, started **Ambica Cargo Forwarders.** Ambica Cargo was a Custom House Agent but with a touch of technology, that was unprecedented at that time. The Customs department worked manually and so did all the processes at the Ports and Shipping companies. At such times Ambica Cargo moved in the direction of adapting whatever technology was available at the time and using it best to the knowledge and applicability. Mr. Milan Desai also went on to become committee member of various associations related to the industry and has contributed in various initiatives taken by the Government of India.



The pioneers of the group were on one side developing the CHA industry and helping the importers and exporters successfully carry out their transactions, another young mind, **Mr. Devang M. Shah** was starting his trading into the field of optics and setting industry standards by importing goods at a time, under the banner of **Ellora Opticians**, when importing in such big quantities was frowned upon. In the **year 2000**, when the world was in fear about Y2K and Import Export Industry in India was in its early childhood, Mr. Devang Shah was working closely with Chinese manufacturers and importing latest designs into India.

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ABOUT KTD AMBICA GROUP



It was in the year **2007**, **Mr. Saumil Desai** joined KTD – Ambica after completing his Masters in Logistics from Australian University. He brought with him the freshness of International mannerisms of doing business and initiated transport and warehousing division of KTD – Ambica group under the flag of Star Logistics. With his sheer wit and international perspective, he took the group International and now the group has presence in more than 30 countries across the globe through trade partners and service associate network.

In the year 2012, Kavit Ashwin Shah, started educating wannabe exporters and importers under the banner of Impexperts – World of Import Export, which focused on ensuring that the participants could start their Import Export Business and make their mark internationally. Simultaneously he worked to expand KTD – Ambica Group in Gujarat and make its mark in the ports across India. By the year 2015, KTD – Ambica Group companies were providing services at all major ports across India and at all Major Inland Container Depot. It was later in the year 2016 that Impexperts was registered as a legal entity and the organisation was partnered by its Co – Founders, Mr. Devang M. Shah & Mr. Kavit Ashwin Shah.

All these organisations were functioning autonomously but with a aligned vision and a focus on Growth & Progress, for both – The Nation & Group Itself. In the midst of Year 2017, Mr. Vaibhav Kumar Sharma, a Marketing Professional and Owner of various Financial Services & Food Companies, became a valuable part of the Group. He joined the group with his experience of more than a decade in Marketing & Sales & because of his vast experience and the will to take risks, Impexperts spread to more than 20 Locations Pan India, in less than 2 Years.

KTD – Ambica is proud group boasting of 10+ Offices across India & employing 350+ Team Members. For more details on the Companies, Directors & their success stories, visit <u>www.ktdambica.com</u> or Follow on – Facebook, Twitter, Instagram, Linkedin & Youtube /ktdambica





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ABOUT DIGITAL EXIM



Business is an adventure that comes with its fair share of excitements and the only thing that remains **Constant is - Change.**

The world is changing very fast and in an unprecedented manner. The management theories, the marketing tips and the business processes that were prevalent for many years now, have become irrelevant and obsolete, the consumer behaviour has become varied and difficult to generalise. The Business more than being challenging, is becoming – **Constantly Changing**.

In such times, it becomes difficult for an entrepreneur to even choose a product or service to work in, let alone how to work on it and earn profits. The existing business owners are hesitant to this fast change and if a business does not adapt to change, it will perish. To ensure continuance of a business, it needs to plan and strategize, and this planning should be done keeping in mind the future trends.

The future trends point towards two methods of doing business prominently – Digital & Export Import. Day by day the world is becoming digital, surroundings are becoming digital, life is becoming digital & businesses are becoming digital, once which are not, have started failing.

The world is shrinking with regards to connectivity. The transport of goods and people is becoming faster and cheaper. The transfer of ideas and ideologies has become stronger and global. The boundaries of various countries that restrict flow of goods and people, are slowly vanishing.

People are communicating Global, are travelling Global, have taken Business Global and started making serious profits.

The current trends seriously indicate that a couple of years down the line, you might not have an option to choose whether to adapt to Digital or Exim, just like in past few years, it has happened with various applications like whatsapp, facebook or mobile banking.



So, to make this transition smooth and to help your business adapt to these future trends of doing business, **Digital Exim** was initiated on **7th May, 2019 by Kavit Ashwin Shah** – founder of **Impexperts – World of Import Export** (Estd. 2012) and a part of KTD – Ambica Group (Since 1987).

To know more about the company, the group and the people behind them, you can log on to our Website <u>www.ktdambica.com</u> or you can follow them on Facebook, LinkedIn & Twitter.

You can also visit the office and the group HQ with prior appointment – either physically or through video call facility

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ABOUT DIGITAL EXIM



Vision

To Digitise & Globalise the Process of Doing Business for Entrepreneurs – Across the Globe

Mission

To Increase Profitability of the Clients by Providing Efficient & Result-Oriented Training & Services - Customized & Personalized

Core Values

Integrity

Accountability

Diligence

Innovation

PEOPLE BEHIND DIGITAL EXIM



Mr. Kamlesh T. Desai Founder - K.T. Desai C & F Active Since 1987



Mr. Milan T. Desai Founder - Ambica Cargo Forwarder Active Since 1993



Mr. Devang M. Shah Founder - ELLORA OPTICIANS Active Since 2000



Mr. Saumil Desai Founder - STAR LOGISTICS Active Since 2007



Mr. Kavit Ashwin Shah Founder - IMPEXPERTS | DIGITAL EXIM Active Since 2008

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