

DXT

DIRECT EXIM TRADE

Start Direct Exports In 8-Weeks With Investors



www.digitalexim.com

K T Desai Clearing & Forwarding – A Custom House Agency which worked in the field of import and export clearing & forwarding was established in the year 1987 by Mr. Kamlesh T. Desai. Mr. Desai, is a Mumbai based businessman who started his professional journey at a very young age and even at that juncture he foresaw the requirement of a CHA and the power of Global business, in the coming times. His prediction came true when India was Globalised in 1991 and K T Desai Clearing & Forwarding Agency became one of the pioneers of the Indian Custom House Agents Industry.

In the year **1993, Mr. Milan T. Desai** – a mechanical engineer by education, started **Ambica Cargo Forwarders**. Ambica Cargo was a Custom House Agent but with a touch of technology, that was unprecedented at that time. The Customs department worked manually and so did all the processes at the Ports and Shipping companies. At such times Ambica Cargo moved in the direction of adapting whatever technology was available at the time and using it best to the knowledge and applicability. Mr. Milan Desai also went on to become committee member of various associations related to the industry and has contributed in various initiatives taken by the Government of India.



The pioneers of the group were on one side developing the CHA industry and helping the importers and exporters successfully carry out their transactions, another young mind, **Mr. Devang M. Shah** was starting his trading into the field of optics and setting industry standards by importing goods at a time, under the banner of **Ellora Opticians**, when importing in such big quantities was frowned upon. In the **year 2000**, when the world was in fear about Y2K and Import Export Industry in India was in its early childhood, Mr. Devang Shah was working closely with Chinese manufacturers and importing latest designs into India.

It was in the year **2007**, **Mr. Saumil Desai** joined KTD – Ambica after completing his Masters in Logistics from Australian University. He brought with him the freshness of International mannerisms of doing business and initiated transport and warehousing division of KTD – Ambica group under the flag of Star Logistics. With his sheer wit and international perspective, he took the group International and now the group has presence in more than 30 countries across the globe through trade partners and service associate network.

In the year **2012**, **Kavit Ashwin Shah**, started educating wannabe exporters and importers under the banner of Impexperts – World of Import Export, which focused on ensuring that the participants could start their Import Export Business and make their mark internationally. Simultaneously he worked to expand **KTD – Ambica Group** in Gujarat and make its mark in the ports across India. By the year 2015, KTD – Ambica Group companies were providing services at all major ports across India and at all Major Inland Container Depot. It was later in the year 2016 that Impexperts was registered as a legal entity and the organisation was partnered by its Co – Founders, Mr. Devang M. Shah & Mr. Kavit Ashwin Shah.

All these organisations were functioning autonomously but with a aligned vision and a focus on Growth & Progress, for both – The Nation & Group Itself. In the midst of Year 2017, Mr. Vaibhav Kumar Sharma, a Marketing Professional and Owner of various Financial Services & Food Companies, became a valuable part of the Group. He joined the group with his experience of more than a decade in Marketing & Sales & because of his vast experience and the will to take risks, Impexperts spread to more than 20 Locations Pan India, in less than 2 Years.

KTD – Ambica is proud group boasting of 10+ Offices across India & employing 350+ Team Members. For more details on the Companies, Directors & their success stories, visit www.ktdambica.com or Follow on – Facebook, Twitter, Instagram, Linkedin & Youtube /ktdambica



Business is an adventure that comes with its fair share of excitements and the only thing that remains **Constant is - Change.**

The world is changing very fast and in an unprecedented manner. The management theories, the marketing tips and the business processes that were prevalent for many years now, have become irrelevant and obsolete, the consumer behaviour has become varied and difficult to generalise. The Business more than being challenging, is becoming – **Constantly Changing.**

In such times, it becomes difficult for an entrepreneur to even choose a product or service to work in, let alone how to work on it and earn profits. The existing business owners are hesitant to this fast change and if a business does not adapt to change, it will perish. To ensure continuance of a business, it needs to plan and strategize, and this planning should be done keeping in mind the future trends.

The future trends point towards two methods of doing business prominently – Digital & Export Import. Day by day the world is becoming digital, surroundings are becoming digital, life is becoming digital & businesses are becoming digital, once which are not, have started failing.

The world is shrinking with regards to connectivity. The transport of goods and people is becoming faster and cheaper. The transfer of ideas and ideologies has become stronger and global. The boundaries of various countries that restrict flow of goods and people, are slowly vanishing.

People are communicating Global, are travelling Global, have taken Business Global and started making serious profits.

The current trends seriously indicate that a couple of years down the line, you might not have an option to choose whether to adapt to Digital or Exim, just like in past few years, it has happened with various applications like whatsapp, facebook or mobile banking.



So, to make this transition smooth and to help your business adapt to these future trends of doing business, **Digital Exim** was initiated on **7th May, 2019** by **Kavit Ashwin Shah** – founder of **Impexperts – World of Import Export** (Estd. 2012) and a part of **KTD – Ambica Group** (Since 1987).

To know more about the company, the group and the people behind them, you can log on to our Website www.ktdambica.com or you can follow them on Facebook, LinkedIn & Twitter.

You can also visit the office and the group HQ with prior appointment – either physically or through video call facility

ABOUT DIGITAL EXIM

Vision

To Digitise & Globalise the Process of Doing Business for Entrepreneurs
– Across the Globe

Mission

To Increase Profitability of the Clients by Providing Efficient &
Result-Oriented Training & Services – Customized & Personalized

Core Values

- Integrity
- Accountability
- Diligence
- Innovation

PEOPLE BEHIND DIGITAL EXIM



Mr. Kamlesh T. Desai
Founder – K.T. Desai C & F
Active Since 1987



Mr. Milan T. Desai
Founder – Ambica Cargo Forwarder
Active Since 1993



Mr. Devang M. Shah
Founder – ELLORA OPTICIANS
Active Since 2000



Mr. Saumil Desai
Founder – STAR LOGISTICS
Active Since 2007



Mr. Kavithashwin Shah
Founder – IMPEXPERTS | DIGITAL EXIM
Active Since 2008

DIRECT EXIM TRADE (DXT)

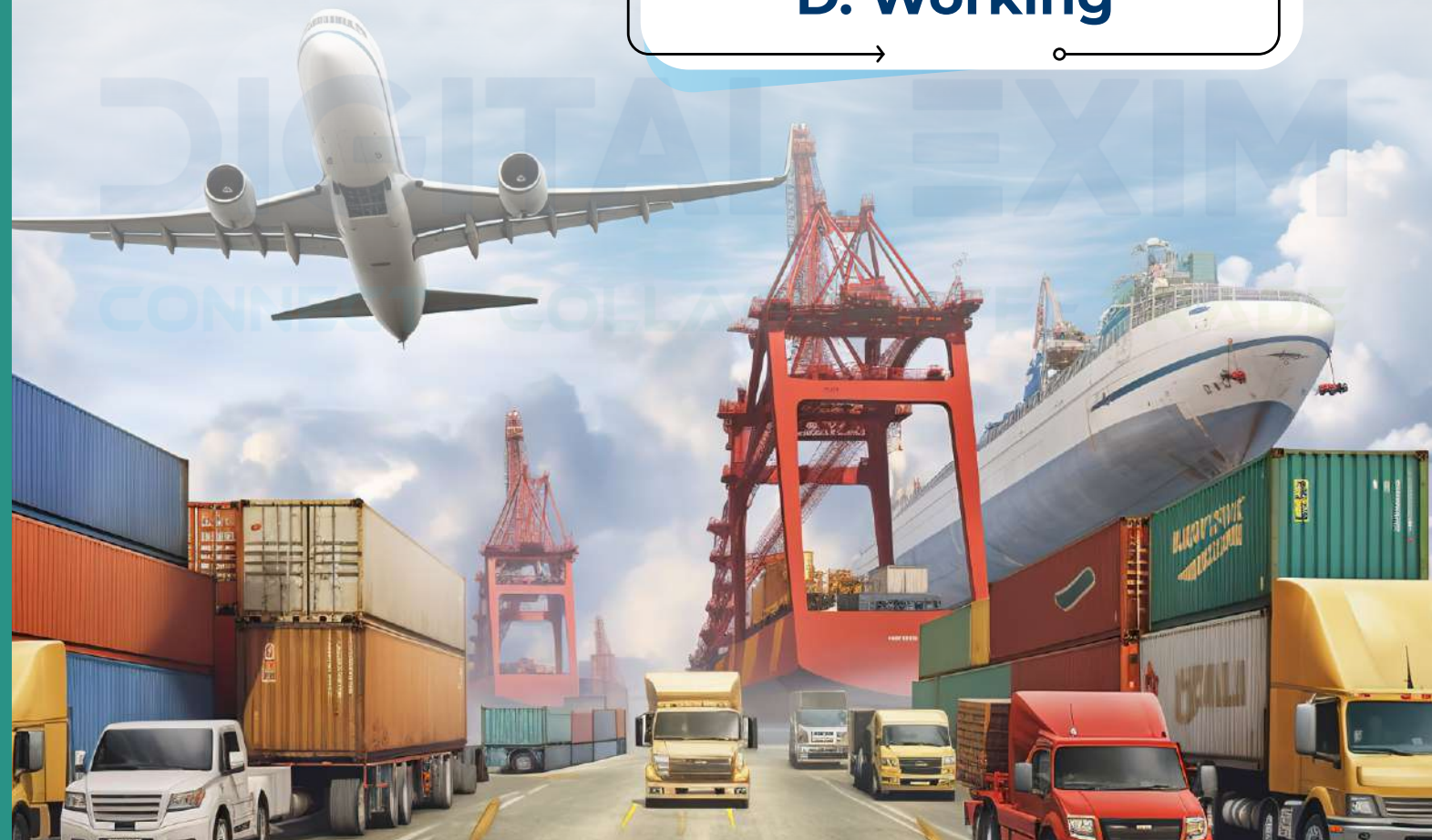
Start Direct Exports In 8-Weeks With Investors

A. Action Plan

B. Knowledge

C. Setup

D. Working



✓ **A1. Investment Plan**

✓ **A2. Customized Working Plan**

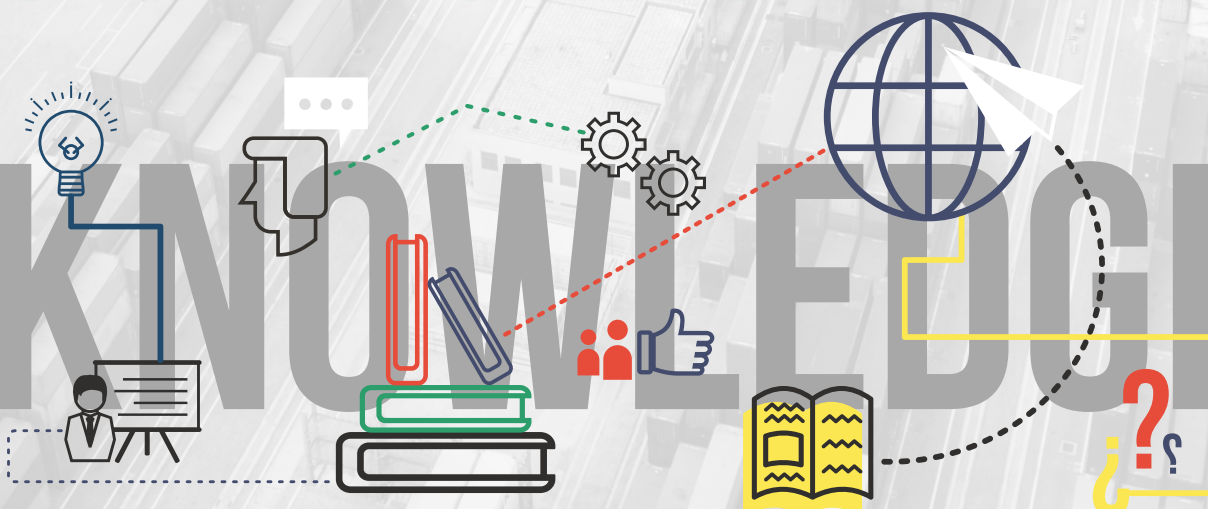
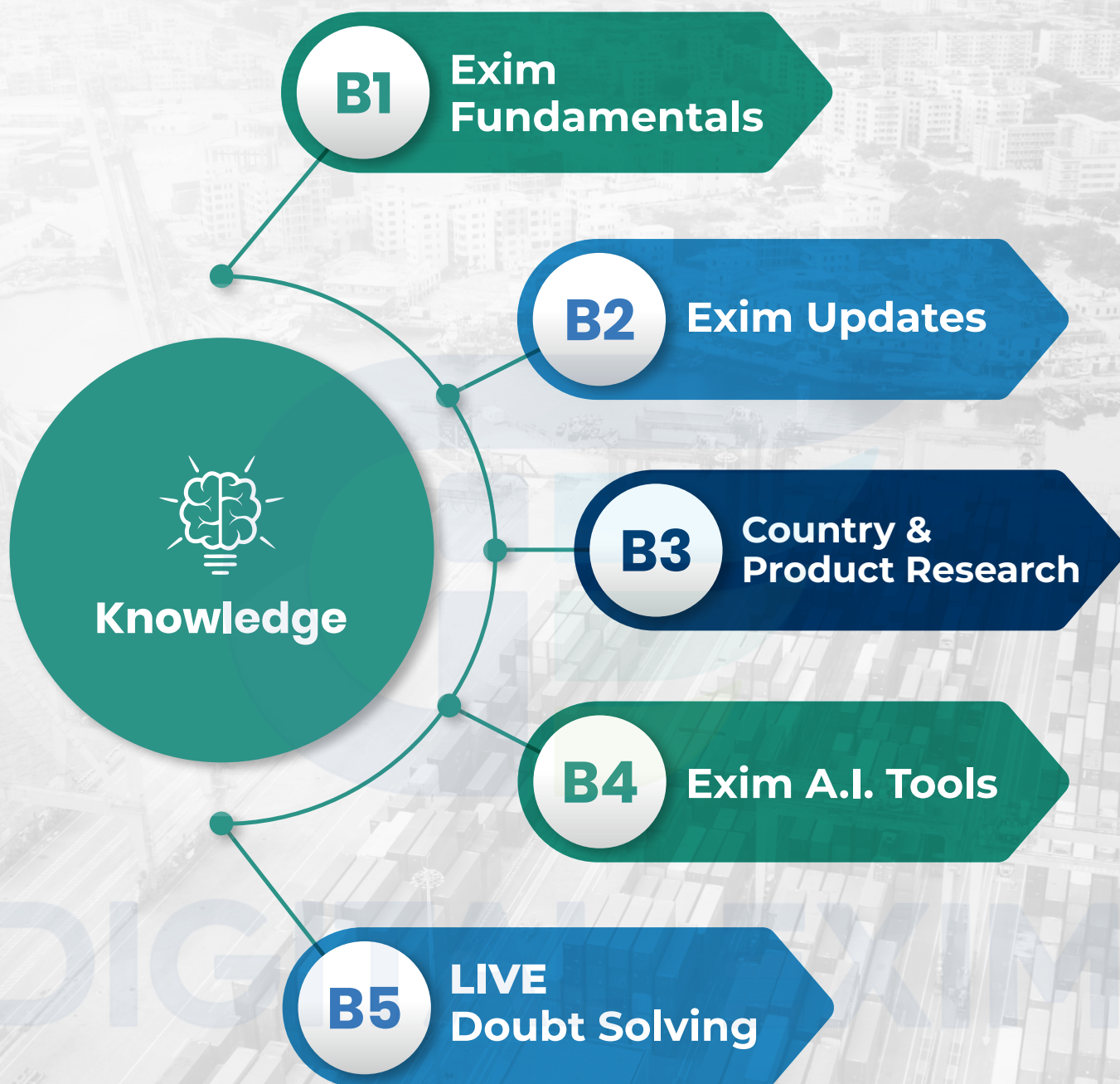
✓ **A3. Country Plan**

✓ **A4. Industry & Products Plan**

✓ **A5. Employee Requirement**



B. KNOWLEDGE



Basic Setup

C1

Branding Setup

C2

Marketing Setup

C3

Communication Setup

C4

Traditional Setup

C5



- ✓ **D1. Branding**
- ✓ **D2. Contact Listing**
- ✓ **D3. Costing & Meeting Communication**
- ✓ **D4. Licensing & Registrations & Certifications**
- ✓ **D5. Meetings & Mini Expo**
- ✓ **D6. Investor Liaison**
- ✓ **D7. Warehouse Working**
- ✓ **D8. Sourcing Specialist | Buying House Working**
- ✓ **D9. Order Finalization**
- ✓ **D10. Investment Fund**
- ✓ **D11. Trade Execution**
- ✓ **D12. Regular Income Generation Plan**

1

Exact Timeline to Your 1st Trade

2

Detailed Action Plan Towards Communication & Working

3

Profitable Country & Product List

4

Exim Fundamentals & Updates

5

A.I Tools For Export Import

6

Live & Personalized Doubt Solving

7

Company Profile

8

Founder / CEO Profile

9

Brand International Standard Website - 5

10

Brand Catalogues - 5



11

**Product Brochure - 15
(Products According)**

12

Brand Stationery - 5

13

Domain & Hosting - 5

14

Media Articles

15

**KTD-Ambica Group
Membership - 01 Year Validity**

16

**Customize Working Checklist
On Costing & Communication**

17

Country Visit Planing

18

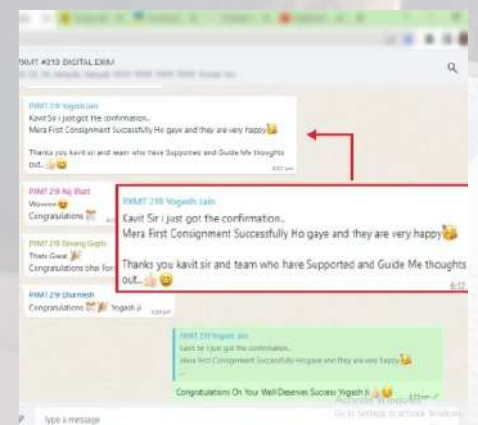
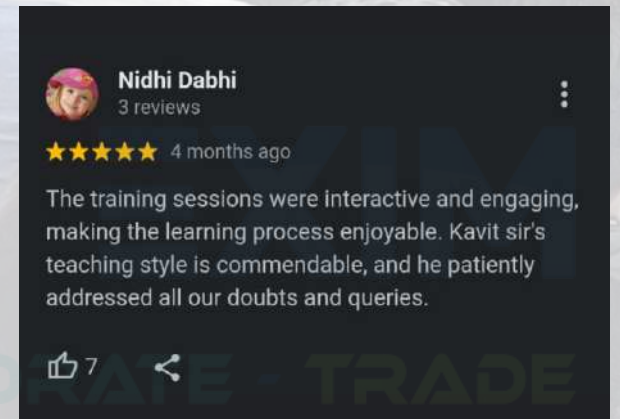
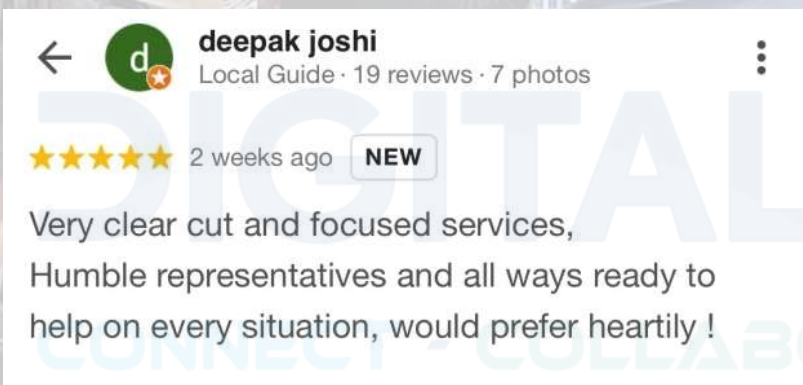
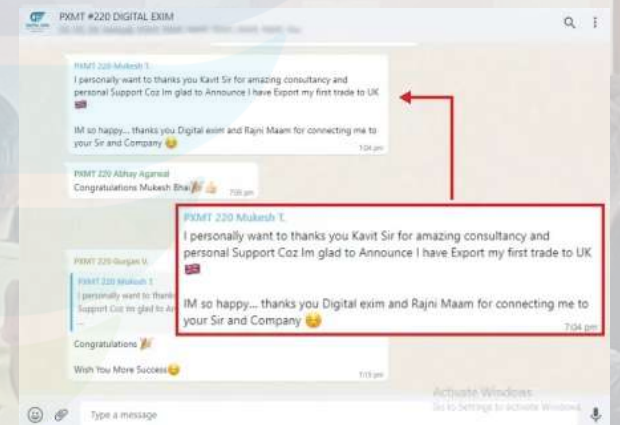
**Help With Investor &
Investment Fund**

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**Complete Trade Execution By
KTD - Ambica Group**









Name: Digital Exim

Bank: Kotak Bank

Account No.: 3247756464

IFSC: KKBK0000825

Branch: Drive-In Road, Ahmedabad.

GST: 24AASFD2767P1ZO

DIGITAL EXIM



KOTAK UPI VPA STATIC 1
0790825A0084042
1659374A
0790825A0084042.bqr@kotak

PAY NOW



**To Become Export & Make Your Business Digital & Global Join
Digital Exim : Part of KTD - Ambica Group (Since 1987)**

Associates & Members of :



GCCI



Company Head Office

**8-B, 8th Floor, B.D.Patel House, Naranpura Road, Naranpura,
Ahmedabad - 380014**

Group Head Office

**C-109, Antophill Warehousing, Complex, V.I.T. Rd., Wadala (E),
Mumbai-400037**

 **+91 98987 24798** 



www.digitalexim.com



info@digitalexim.com